



National Italian American Foundation  
 East Coast Gala  
 April 12, 2012

*Cipriani's 42<sup>nd</sup> Street*  
*New York City, New York*

**Reception: 6:30 pm**

**Dinner: 7:30 pm**

*Business Attire*

**Sponsorship Form**

**Platinum Sponsor (\$10,000)**

- \* Electronic ad displayed during the event
- \* Ten event tickets in premier seating area
- \* Name listed in gala program
- \* Company web link on [www.niaf.org](http://www.niaf.org)
- \* Verbal recognition at the event
- \* 1 full page Ambassador magazine ad

**Gold Sponsor (\$5,000)**

- \* Electronic ad displayed during the event
- \* Four event tickets in premier seating area
- \* Name listed in gala program
- \* Company web link on [www.niaf.org](http://www.niaf.org)

**Silver Sponsor (\$2,500)**

- \* Electronic ad displayed during the event
- \* 2 event tickets in standard-seating area
- \* Name listed in program

NIAF is a 501(c)(3) non-profit organization Federal I.D. Number 52-1071723	
<u>Sponsorship Amount</u>	<u>Fair Market Value</u>
\$10,000.....	\$1,400
\$5,000.....	\$700
\$2,500.....	\$350

For further ticket/event information or for sponsorship payment, please contact Jerry Jones at (202) 939-3102 or [jerry@niaf.org](mailto:jerry@niaf.org)  
 For advertising/design questions, please call Don Oldenburg (202) 939-3108 or [don@niaf.org](mailto:don@niaf.org)

**Please see reverse for registration**  
**Submission Deadline: March 30, 2012**



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**Program Advertising Agreement**

*\*\*Please note that if NIAF does not receive your ad or instructions re: ad language by the below deadline, we will create an electronic advertisement for you. Please see below for ad specifications.*

Please sign me up as an Event sponsor at the \$\_\_\_\_\_ level.

Check enclosed (payable to "NIAF").

Please send invoice.

Sponsors not attending should check here to receive a receipt for a full tax deduction

Check here if you would like us to prepare your Advertisement for you.

We are unable to advertise, but enclosed is a \$\_\_\_\_\_ contribution to the NIAF Education and Scholarship Programs

**Specifications for Electronic Ad**

**Ad size:** 7.5" x 10"

**Artwork:** HIGH-RES, 300 dpi, Full-color, .JPEG OR .PDF file with all fonts loaded

**Submission:** Please email to [don@niaf.org](mailto:don@niaf.org) by below deadline

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Proceeds benefit NIAF Education and Scholarship Program

**Mail completed form to:**

NIAF East Coast Gala

1860 19<sup>th</sup> Street, NW

Washington, DC 20009

(202) 939-3102

OR email to [jerry@niaf.org](mailto:jerry@niaf.org)

**Submission Deadline: March 30, 2012**