

Ambassador

A Publication of the National Italian American Foundation

1860 Nineteenth Street, NW, Washington, DC 20009

Tel (202) 387-0600, Fax (202)

PRODUCTION SPECIFICATIONS



Trim Size: 11 3/8 (289 mm)

Trim Size: 7 5/8 (194 mm)

Add 1/4" (6 mm) on all 4 sides
for ads that bleed

Ambassador is a 4-color (CMYK) magazine printed on a 6-color web offset press.

Trim Size: 7 5/8" x 11 3/8" (194 mm x 289 mm)

Bleed Size: 8 1/8" x 11 7/8" (207 mm x 302 mm)

Binding: Saddle-Stitched

Line Screen: 200 lpi

Paper Stock: 80# Anthem Gloss (cover & text)

Ads

Ads must be submitted as high resolution TIFF or PDF files (300-400 dpi). All embedded images should be converted from RGB to CMYK.

Full page ads

No bleed: 7 1/8" x 10 5/8" (181 mm x 270 mm)

With bleed: 8 1/8" x 11 7/8" (207 mm x 302 mm)

Half page ads

No bleed: 7 1/4" x 4" (184 mm x 102 mm)

With bleed: 7 5/8" x 4 5/8" (194 mm x 118 mm)

Quarter page ads

No bleed: 3 5/8" x 5 1/4" (92 mm x 133 mm)

NIAF

THE NATIONAL
ITALIAN AMERICAN
FOUNDATION